

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2391334 /		<u>Alt Order #</u> WOC13424231
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 03/28/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Estimate #</u> 1469	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/28/22	05/06/22	Morning News Show	5:00 AM-6:00 AM		:30			NM	29	\$2,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				3	\$80.00			
	Week:	04/04/22	04/10/22	MTWTF--				6	\$80.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$80.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$80.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$80.00			
	Week:	05/02/22	05/08/22	MT--TF--				5	\$80.00			
N 2	WOWT	03/28/22	05/06/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	28	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				3	\$250.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$250.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$250.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$250.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$250.00			
	Week:	05/02/22	05/08/22	MT--TF--				5	\$250.00			
N 3	WOWT	03/28/22	05/06/22	Today Show	7:00 AM-9:00 AM		:30			NM	28	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				3	\$275.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$275.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$275.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$275.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$275.00			
	Week:	05/02/22	05/08/22	MT--TF--				5	\$275.00			
N 4	WOWT	03/28/22	05/06/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	28	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	--WTF--				3	\$60.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$60.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$60.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$60.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$60.00			
	Week:	05/02/22	05/08/22	MT--TF--				5	\$60.00			
N 5	WOWT	03/28/22	05/06/22	Midday News	11:00 AM-12:00 PM		:30			NM	28	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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Week: 05/02/22	05/08/22	MT-TF--	5	\$100.00																																												
N 6	WOWT	03/28/22	05/06/22	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	28	\$2,100.00																																				
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Week: 05/02/22	05/08/22	MT-TF--	5	\$75.00																																												
N 7	WOWT	03/28/22	05/06/22	M-F 230-3p	2:30 PM-3:00 PM		:30			NM	28	\$1,680.00																																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>--WTF--</td><td>3</td><td>\$60.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MT-TF--</td><td>5</td><td>\$60.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	--WTF--	3	\$60.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$60.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$60.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$60.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$60.00	Week: 05/02/22	05/08/22	MT-TF--	5	\$60.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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Week: 04/18/22	04/24/22	MTWTF--	5	\$60.00																																												
Week: 04/25/22	05/01/22	MTWTF--	5	\$60.00																																												
Week: 05/02/22	05/08/22	MT-TF--	5	\$60.00																																												
N 8	WOWT	03/28/22	05/06/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	28	\$1,960.00																																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>--WTF--</td><td>3</td><td>\$70.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MT-TF--</td><td>5</td><td>\$70.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	--WTF--	3	\$70.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$70.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$70.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$70.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$70.00	Week: 05/02/22	05/08/22	MT-TF--	5	\$70.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
Week: 03/28/22	04/03/22	--WTF--	3	\$70.00																																												
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Week: 04/11/22	04/17/22	MTWTF--	5	\$70.00																																												
Week: 04/18/22	04/24/22	MTWTF--	5	\$70.00																																												
Week: 04/25/22	05/01/22	MTWTF--	5	\$70.00																																												
Week: 05/02/22	05/08/22	MT-TF--	5	\$70.00																																												
N 9	WOWT	03/28/22	05/06/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	28	\$4,900.00																																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>--WTF--</td><td>3</td><td>\$175.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MT-TF--</td><td>5</td><td>\$175.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	--WTF--	3	\$175.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$175.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$175.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$175.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$175.00	Week: 05/02/22	05/08/22	MT-TF--	5	\$175.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
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Week: 05/02/22	05/08/22	MT-TF--	5	\$175.00																																												
N 10	WOWT	03/28/22	05/06/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	28	\$8,400.00																																				
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Week: 05/02/22	05/08/22	MT-TF--	5	\$300.00																																												
N 11	WOWT	03/28/22	05/06/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	28	\$9,100.00																																				
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>--WTF--</td><td>3</td><td>\$325.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$325.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$325.00</td></tr></table>												<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	--WTF--	3	\$325.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$325.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$325.00																	
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<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																								
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2391334 /		<u>Alt Order #</u> WOC13424231
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 03/28/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>-----S-</td><td>1</td><td>\$350.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 04/11/22	04/17/22	-----S-	1	\$350.00	Week: 04/18/22	04/24/22	-----S-	1	\$350.00	Week: 04/25/22	05/01/22	-----S-	1	\$350.00	Week: 05/02/22	05/08/22	-----S-	1	\$350.00	Week: 05/09/22	05/15/22	-----S-	1	\$350.00										
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<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S</td><td>2</td><td>\$150.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S	2	\$150.00	Week: 04/04/22	04/10/22	-----S	2	\$150.00	Week: 04/11/22	04/17/22	-----S	2	\$150.00	Week: 04/18/22	04/24/22	-----S	2	\$150.00	Week: 04/25/22	05/01/22	-----S	2	\$150.00	Week: 05/02/22	05/08/22	-----S	2	\$150.00					
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N 22	WOWT	03/28/22	05/08/22	Meet The Press	9:00 AM-10:00 AM		:30			NM	6	\$750.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S</td><td>1</td><td>\$125.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S	1	\$125.00	Week: 04/04/22	04/10/22	-----S	1	\$125.00	Week: 04/11/22	04/17/22	-----S	1	\$125.00	Week: 04/18/22	04/24/22	-----S	1	\$125.00	Week: 04/25/22	05/01/22	-----S	1	\$125.00	Week: 05/02/22	05/08/22	-----S	1	\$125.00					
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N 23	WOWT	03/28/22	05/08/22	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	6	\$1,500.00																																								
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Week: 05/02/22	05/08/22	-----S	1	\$250.00																																																
N 24	WOWT	05/09/22	05/10/22	Morning News Show	5:00 AM-6:00 AM		:30			NM	2	\$160.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>MT-----</td><td>2</td><td>\$80.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/09/22	05/15/22	MT-----	2	\$80.00																														
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Week: 05/09/22	05/15/22	MT-----	2	\$80.00																																																
N 25	WOWT	05/09/22	05/10/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	2	\$500.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>MT-----</td><td>2</td><td>\$250.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/09/22	05/15/22	MT-----	2	\$250.00																														
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Week: 05/09/22	05/15/22	MT-----	2	\$250.00																																																
N 26	WOWT	05/09/22	05/10/22	Today Show	7:00 AM-9:00 AM		:30			NM	2	\$550.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>MT-----</td><td>2</td><td>\$275.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/09/22	05/15/22	MT-----	2	\$275.00																														
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
Week: 05/09/22	05/15/22	MT-----	2	\$275.00																																																
N 27	WOWT	05/09/22	05/10/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	1	\$60.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>MT-----</td><td>1</td><td>\$60.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 05/09/22	05/15/22	MT-----	1	\$60.00																														
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<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 03/28/22
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	WOWT	05/09/22	05/10/22	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				2	\$100.00			
N 29	WOWT	05/09/22	05/10/22	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				2	\$75.00			
N 30	WOWT	05/09/22	05/10/22	M-F 230-3p	2:30 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$60.00			
N 31	WOWT	05/09/22	05/10/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$70.00			
N 32	WOWT	05/09/22	05/10/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$175.00			
N 33	WOWT	05/09/22	05/10/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$300.00			
N 34	WOWT	05/09/22	05/10/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$325.00			
N 35	WOWT	05/09/22	05/10/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$300.00			
N 36	WOWT	05/09/22	05/10/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$375.00			
N 37	WOWT	03/28/22	05/08/22	News @ 10p Su	10p-11p		:30			NM	12	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	-----S				2	\$250.00			
Week:		04/04/22	04/10/22	-----S				2	\$250.00			
Week:		04/11/22	04/17/22	-----S				2	\$250.00			
Week:		04/18/22	04/24/22	-----S				2	\$250.00			
Week:		04/25/22	05/01/22	-----S				2	\$250.00			
Week:		05/02/22	05/08/22	-----S				2	\$250.00			
N 38	WOWT	03/28/22	05/08/22	Today Show	7a-9a		:30			NM	26	\$7,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	--WTF--				1	\$275.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$275.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$275.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$275.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$275.00			
Week:		05/02/22	05/08/22	MT-TF--				5	\$275.00			
N 39	WOWT	03/28/22	05/08/22	Morning News Show	6a-7a		:30			NM	16	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	M-----				1	\$0.00			
Week:		04/04/22	04/10/22	MTWTF--				3	\$250.00			
Week:		04/11/22	04/17/22	MTWTF--				3	\$250.00			
Week:		04/18/22	04/24/22	MTWTF--				3	\$250.00			
Week:		04/25/22	05/01/22	MTWTF--				3	\$250.00			
Week:		05/02/22	05/08/22	MT-TF--				3	\$250.00			

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3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2391334 /		<u>Alt Order #</u> WOC13424231
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 03/28/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 40	WOWT	03/28/22	04/22/22	The Tonight Show	1035p-1136p		:30			NM	0	\$0.00
D 41	WOWT	05/07/22	05/07/22	Kentucky Derby	4:00 PM-6:30 PM		:30			NM	0	\$0.00
Totals											502	\$96,965.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	311	\$60,040.00	(\$9,006.00)	\$51,034.00
04/25/22 - 05/15/22	191	\$36,925.00	(\$5,538.75)	\$31,386.25
Totals	502	\$96,965.00	(\$14,544.75)	\$82,420.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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